

Take your customer leads to the next level

Engage and delight your customers with valuable property data, while gaining insights into consumer behaviour that can help power your business.

CoreLogic's Customer Engagement Tool is designed to help generate high-quality leads. At the front end, customers can benefit from direct access to valuable property data to help guide their buying and selling decisions. At the back end, you get an insider's view into the behaviour of those customers to help drive your business strategies.

Designed to plug straight into your website and CRM, the Customer Engagement Tool is supported by valuable data analytics from across CoreLogic's entire property universe.

Instead of giving your sales agents a cold lead, you can enable them with behavioural data so they can tailor their communications appropriately to help foster meaningful conversations with customers.



Track leads throughout the customer lifecycle

Get end-to-end visibility from a participating customer's initial search through to sale or purchase.



Understand your customers

Gain insights into customer behaviours so you can better assess their needs.



Build your reputation

Demonstrate expertise in the local market.



Drive business growth

Support the growth of your business with valuable data.



Boost your brand identity

Customise our reports with your own branding.



Understand your customers better

Uncover data-driven customer personas to help target your service offerings and marketing spend.

Data-driven features for your customers and your business

Digital Property Reports

In just a few clicks, your customers can sign up and access comprehensive profiles of individual properties (where available), to help guide their buying and selling decisions.



Digital Suburb Reports

Your customers can sign up to gain timely property insights for specific suburbs, so they can compare the market performance trends of different suburbs.



Agent Reports

Subject to your subscription, show your expertise to your customer base with tailored reports on local property values and market trends.



Progressive Web App

With the latest property insights at their fingertips, your customers can enjoy a whole new level of engagement when they're on the go.



Analytics Dashboard

Be more informed about your leads with real-time data that shows which properties and suburbs your participating customers are focusing on, where your leads are coming from, and conversions through your marketing funnel.



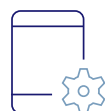
Customisation

Our reports can be customised with your own branding and downloaded directly from your website, reinforcing your profile in the local market.



CRM Integration

Direct leads to the right person at the right time – wherever they are. With direct integration to your CRM, your sales agents can follow up with leads promptly.



To learn more about how our Customer Engagement Tool can support your business, please contact us today.

Call **1300 550 167** or

email ask@corelogic.com.au

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